## Wisconsin Likely Voters

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters	3	62%	29%	7%	3%
When Interviewed	Pre-Debate	60%	28%	7%	4%
	Post-Debate	63%	29%	6%	2%
Party Identification	Democrat	69%	25%	5%	1%
	Republican	71%	24%	4%	2%
	Independent	50%	35%	10%	5%
Tea Party Supporters		77%	18%	4%	0%
Political Ideology	Very liberal-Liberal	72%	17%	8%	3%
	Moderate	47%	44%	8%	2%
	Conservative-Very conservative	69%	23%	5%	3%
Presidential Choice	Barack Obama and Joe Biden	63%	30%	6%	2%
	Mitt Romney and Paul Ryan	68%	24%	6%	1%
Gender	Men	64%	28%	5%	3%
	Women	59%	29%	8%	3%
Age	Under 45	51%	35%	10%	4%
	45 or older	67%	25%	6%	2%
Age	18 to 29	38%	41%	14%	7%
	30 to 44	56%	33%	8%	3%
	45 to 59	65%	27%	5%	3%
	60 or older	69%	23%	6%	2%
Race	White	61%	29%	7%	3%
	Non-white	61%	27%	7%	5%
Region	Milwaukee	64%	25%	5%	5%
	Southeast	65%	25%	7%	2%
	Southwest	59%	31%	7%	3%
	Northeast	55%	35%	7%	3%
	Northwest	61%	28%	7%	3%
Household Income	Less than \$75,000	59%	30%	8%	3%
	\$75,000 or more	65%	27%	6%	3%
Education	Not college graduate	59%	30%	8%	4%
	College graduate	65%	27%	5%	2%
Marital Status	Married	65%	27%	6%	2%
	Not married	57%	30%	8%	5%
U.S. Military Veteran		75%	20%	3%	2%
Interview Type	Landline	64%	28%	6%	2%
	Cell Phone	55%	31%	9%	5%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Predebate N=500 MOE +/- 4.4 percentage points. Post-debate N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.